

# word of mouth

According to Dr. Ramzi Haddad, a healthy smile has to come from within. At Skyview Dental Care, Dr. Haddad has built his practice around treating the whole patient. With over 25 years of experience as a dentist, Dr. Haddad takes a comprehensive approach, believing there is an interrelationship between one's teeth, body and emotions.

#### BRITISH DENTAL SURGEON

Royal Dental Hospital London, England

#### RESIDENCY

Fellowship of Dental Surgery Royal College of Surgeons, Edinburg, UK

#### AFFILIATIONS

Las Vegas Institute for Advanced Dental Studies (LVI)  
American Academy of Cosmetic Dentistry  
International Congress of Oral Implantology

#### AREAS OF EXPERTISE

General Dentistry  
Dental Implants  
Conscious Sedation  
Cosmetic Dentistry  
Neuromuscular Dentistry (TMJ)

#### LOCATION

Aurora, Ontario  
905.713.2222

#### WEB SITE

[www.skyviewdental.ca](http://www.skyviewdental.ca)

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—RAMZI HADDAD, BDS

“I truly believe that one's emotions, physical health and dental well-being go hand-in-hand,” says Dr. Haddad, who offers patients cosmetic dentistry, with a focus on relieving neuromuscular pain, such as TMD. His practical approach allows him to assess, diagnose and treat a wide variety of patient concerns and ailments. Dr. Haddad has teamed up with other providers, including plastic surgeons and aestheticians, in his new office, just outside of Toronto, which is home not only to his practice, but also to a luxurious medi-spa. “We wanted to offer patients a place devoted to beauty and well-being,” he says. Dr. Haddad takes patient education very seriously and has a host of visual tools, including intra-oral cameras and digital radiography, to involve his patients in the care he provides.

“People are amazed by what they see in their mouths,” says Dr. Haddad. “Involving patients helps them to become true partners in the treatment plan: my ultimate goal.” Dr. Haddad points out that while most patients emphasize the artistic element of cosmetic dentistry, there are other, equally important considerations. “We use facial measurements to achieve proportion and balance,” he says. “There is science behind every beautiful smile we create.”

## DR. RAMZI HADDAD

**CHAIRSIDE STYLE** Educational **WHY DID YOU BECOME A COSMETIC DENTIST** The satisfaction of seeing the results of my work is important to me **BEST ADVICE YOU'VE RECEIVED** Never underestimate the power of communication **ALTERNATIVE OCCUPATION** A ski instructor **HOBBIES** Skiing, swimming and Sudoku **PLACE YOU GO TO ESCAPE THE OFFICE** Restaurants with friends, and Europe for the holidays **FRAMED PHOTOS ON YOUR DESK** My wife and two children



#### INSIDE INFORMATION

### PROPER POSITIONING

For years, Dr. Haddad suffered from neuromuscular pain and feels his experience has made him **COMPASSIONATE AND SYMPATHETIC** toward his patients. “Having felt the discomfort many patients with neuromuscular disorders feel, I am better able to relate to their concerns,” says Dr. Haddad. “My condition inspired me to help others.” In doing so, Dr. Haddad employs a comprehensive methodology, treating the muscles as well as the teeth. “We use **DIAGNOSTIC TOOLS** that allow us to measure how tense the muscles are so we can relax them and adjust the jaw accordingly, helping to make patients more comfortable.” Once the jaw position is defined, Dr. Haddad builds up the teeth to restore the bite to its proper physiological positioning. “Headaches and jaw pain are symptoms that can be related to the mouth, which many people don't realize,” he says. “Releasing that tension really gives patients **SOMETHING TO SMILE ABOUT.**”